# Contents



#### **BUSINESS & FINANCE**

- A community revives slick chick Kadaknath, thrives
- Rent a farm, grow what you want
- Organic food certified organically
- Delicate kokum becomes a wonder crop
- Selling dung cakes over the internet
- Dial C for a condom
- Try selling some shit, literally
- Partner with farmers, claim a share in harvests, risks
- Set up farmer producer companies, get better selling price
- Start your own insurance project for the community
- Islamic banking offers interestfree loan









## 

- Braillent maps for tactile geography lessons
- Start-ups use farm waste to make paper, reduce burden on forests
- Indian Institute of Science designs a non-invasive device for diabetes management
- Government and private agencies repurpose straw to produce mushrooms, electricity
- A textile trader and three institutes make sanitary pads affordable and easily disposable
- Assam Agricultural University redesigns the tea-plucking basket to reduce burden on workers

- Entrepreneurs provide homecooked food to Delhi's migrant working population
- Recycling discarded bottles, ragged shoes, old newspapers can be a lucrative business

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- City dweller reclaim rooftops, grow vegetables, fruits
- Jharkhand doubles fish production in its limited water bodies
- A policy change brings farmers closer to sandalwood

- Entomologist Surinder Dalal helps contain pests without pesticides
- A call centre in Karnataka provides real-time weather, rainfall data

## WATER

- A Jharkhand community builds a dam; becomes water- and food-sufficient
- Rain-shadow villages harvest rainwater; budget it to yield bumper crops all year round
- Communities in Maharashtra ditch water tankers for old love ditches







- An American hydrologist s spring boxes help a hilly village overcome water crisis
- A community in Odisha embraces total sanitation; escapes poverty
- Rajasthan unifies all waterrelated projects, makes desert villages water-secure
- Villages premiering farming methods that improve soil quality, crop yield and water availability
- Farmers in parched Dewas shun tubewells, change the landscape

## SANITATION

- A Maharashtra village offers open-ended clues to achieve open defecation-free status
- How Himachal Pradesh achieved open defecation-free status ahead of time
- A Tamil Nadu non-profit provides loan for constructing toilets
- District administration of Churu makes sanitation possible in a desert district
- Authorities, self-help groups ensure total sanitation in the populous North 24 Parganas district

## 59 FOOD

- Coconut sap beverage neera as an emergent health drink sensation
- Value-added products from climate-resistant crop, jackfruit
- Villages in Jharkhand form Gram Ahar Raksha Dal, strengthen
  PDS delivery system
- Online start-ups fill the void and the belly; supply traditional and ready-tocook food